

Redefining Investment Strategy Education XI

2011 Global Investment Forum

The focus of the R.I.S.E. Global Investment Forum is to bring together college students from around the world with faculty and leading investment professionals to share knowledge and offer interactive dialogue. This symposium, held at University of Dayton, has grown into the largest student investment forum in the world. The picture below includes participants of a panel discussion on the financial markets.



Panel members from left to right: David Kudla, CEO & Chief Investment Strategist, Mainstay Capital Management, LLC. Keith Wirtz, President & CIO, Fifth Third Asset Management and Senior VP & Chief Investment Officer, Fifth Third Bank. Kate Moore, Global Equity Strategist, Bank of America Merrill Lynch Global Research. Robert E. Weissenstein, Managing Director & Chief Investment Officer, Credit Suisse Securities. Program moderator was Kathleen Hays, host of *The Hays Advantage*, Bloomberg Radio.



David Kudla, CEO and Chief Investment Strategist of Mainstay Capital Management, LLC, was interviewed by Keith Wirtz, Senior VP and Chief Investment Officer of Fifth Third Bank, on his view of the financial markets and investment strategy. David regularly speaks at national conferences, conducts educational seminars, and advises thousands of clients nationwide. He is a contributing writer for *Forbes* and *Dow Jones*, and regularly appears on CNBC and in other business media. His firm is ranked by *Barron's* as one of the "Top 100 Independent Advisors" and by *Investment News* as a "Top 30 Financial Planning Firm" nationwide.