
A VIEW FROM THE TOP

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The University of Dayton's RISE 13 student investment conference welcomes two Federal Reserve presidents along with CEOs and strategists from some of the largest and most influential investment firms in the world.

Charles L. Evans, president and CEO, Federal Reserve Bank of Chicago, and Dennis Lockhart, president and CEO, Federal Reserve Bank of Atlanta, will participate in the Federal Reserve Presidents' Panel on Thursday, April 4.

Kathleen Hays, host of "The Hays Advantage," on Bloomberg Radio, will moderate the panel and will also broadcast live from the conference from 1-3 p.m.

"The University of Dayton is honored that two Federal Reserve bank presidents will share their perspectives with students from across the U.S. and other countries who are attending RISE," said David Kudla, executive director of RISE 13 and CEO and CIO of Mainstay Capital Management LLC. "As future leaders of the industry, these students will have an unparalleled opportunity to hear first-hand unscripted discussion from two people who make decisions that affect the economy and financial markets around the world.

"Speakers at the conference are heads of some of the largest and most influential companies in the world. They will participate in panels moderated by nationally known financial journalists from CNBC, CBS News and FOX Business," Kudla said. "The discussions are sure to be lively, incisive and candid."

Confirmed panelists and moderators include:

Economy Panel

Robert S. Kapito, president, BlackRock
Diane C. Swonk, senior managing director and chief economist, Mesirow Financial
Jerry Webman, senior investment officer and chief economist, OppenheimerFunds Inc.
Steve Liesman, senior economics reporter, CBNC, moderator

Markets Panel

Barry Knapp, managing director, Barclays
Stephanie Link, chief investment officer and co-portfolio manager, TheStreet
Philip Orlando, senior vice president, senior portfolio manager and chief equity market strategist, Federated Investors
Liz Ann Sonders, senior vice president and chief investment strategist, Charles Schwab & Co. Inc.
David Asman, anchor, FOX Business, moderator

Future of the Industry Panel

Roger W. Ferguson Jr., president and CEO, TIAA-CREF
Edwin A. Finn Jr., editor and president, Barron's
Fred Tomczyk, president and CEO, TD Ameritrade
Mellody Hobson, CBS News contributor and analyst and president of Ariel Investments, moderator

RISE (Redefining Investment Strategy Education), the largest and longest-running student-run investment forum in the country, brings together investment professionals with students and faculty in an interactive, informative setting. Since it began in 2001, RISE has attracted nearly 15,000 participants from the financial industry and colleges and universities from around the globe.

Professionals and the general public may attend RISE Thursday, April 4. Students and faculty stay through noon, April 6, for breakout sessions, workshops, networking and a career strategies forum — all conducted by industry professionals. Students may also participate in an optional portfolio competition, with cash prizes totaling up to \$6,000.

Feb. 28 is the deadline for discounted registration. Registration for professionals and students is \$200 before Feb. 28 and \$250 after Feb. 28. Registration for faculty is \$300 before Feb. 28 and \$350 after Feb. 28. A limited number of scholarships for high school and college students to attend RISE 13 are available.