

## **Student Investment Conference in Detroit to Include Live Broadcast on CNBC**

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CNBC's Fast Money Halftime Report, hosted by Scott Wapner, will broadcast live from Detroit's Cobo Center on March 27 during Wayne State University's Engage International Investment Education Symposium. In addition, the network's senior economics reporter, Steve Liesman, will report live from the event on March 26.

The two-day event is being billed as the largest student investment conference in the world this spring, with officials predicting an attendance of up to 2,000 students and investment professionals, the latter of which can earn continuing education credits for attending the event.

"We are excited to have Steve, Scott, and the CNBC *Fast Money Halftime Report* team at Engage," says David Kudla, executive director for the event, and CEO and CIO of Grand Blanc-based Mainstay Capital Management. "It is a wonderful opportunity for the students to meet members of the global financial media, alongside the leaders in the financial industry."

Engage will present the latest trends and best practices from such experts as Dennis P. Lockhart, president and CEO of the Federal Reserve Bank of Atlanta. There will also be several panels consisting of CEOs, presidents, CIOs, and economists from prominent firms, including Charles Swab & Co. in Boston and Highland Capital Management in Dallas.

There will also be an optional college student investment portfolio competition with cash prizes.

For more information about the conference, visit [engage.wayne.edu](http://engage.wayne.edu).